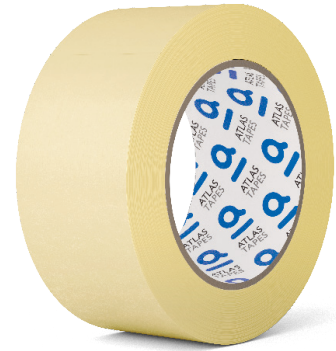


TECHNICAL DATA SHEET

Date of Issue 03/2026 | Rev. 00_03/2026

7260 Essential GP Painter's Masking Tape



PRODUCT DESCRIPTION

7260 Essential is a professional-grade general-purpose masking tape designed for reliable performance in indoor painting and decoration. Built with a saturated crepe paper backing and solvent-free synthetic rubber adhesive, it ensures superior adhesion and clean removal on walls, wood, and metal surfaces. Its improved paper weight and adhesive mass deliver greater strength and durability compared to standard painter's tapes, making it suitable for prolonged masking and professional finishing.

FSC® certified paper ensures environmental responsibility without compromising performance.

FEATURES

- Solvent-free synthetic rubber adhesive
- Clean removal without residue
- High adhesion on walls, wood, and metal
- Easy application and controlled unwind
- Indoor removal time: 1 Day
- Suitable for prolonged masking jobs
- FSC® certified paper backing

MAIN APPLICATIONS

- Indoor painting and wall decoration
- Precision masking for trim and edges
- Light and medium-duty applications
- Professional painting and renovation
- Suitable for Spray Painting

CONSTRUCTION

	Adhesive	Backing
Material	Synthetic Rubber	Saturated crepe paper
Colour	<input type="radio"/> White	<input type="radio"/> White <input checked="" type="radio"/> Sharp Yellow

TECHNICAL DATA*

	Metric	Imperial Units	Test Method
Total weight	80 g/m ²	2.36 oz/yd ²	ISO 536
Total thickness	100 µm	3.9 mils	Internal
MD tensile strength	32 N/cm	18.3 lb/in	AFERA 5004/PSTC 131
MD elongation at break	8 %	8 %	AFERA 5004/PSTC 131
Adhesion to steel plate	2.8 N/cm	25.6 oz/in	AFERA 5001/PSTC 101

*Typical value

All technical data provided is based on laboratory testing and is believed to be accurate. End users are responsible for determining product suitability for their intended application.

Technical Information and Product Use

All technical information and data above mentioned are provided to the best of our knowledge on the basis of our practical experience. Figures shown refer to average values only, based on tests carried out in conditioned laboratory and are not valid for specification. The company reserves the right to modify or change the products at any time without notice. The accuracy or completeness of such information is not guaranteed. The technical information, suggestions and other statements contained in this document have been compiled for your guidance and usage. ATLAS Tapes Group reminds the user of the products to make sure that the product is used as per the instructions and suggestions provided. It is the user's sole responsibility to determine the suitability of the product in actual application under specific conditions.

Storage and Shelf Life

Suggested storage in dry area away from direct sunlight temperature should range from 59°F / 15°C to 77°F / 25°C with max relative humidity of 50%. Tape and jumbo roll should be used respectively within 12 months and 6 months from date of shipment. ATLAS Tapes Group does not take responsibility for the defective material if it is not stored and used in accordance with the conditions listed above.